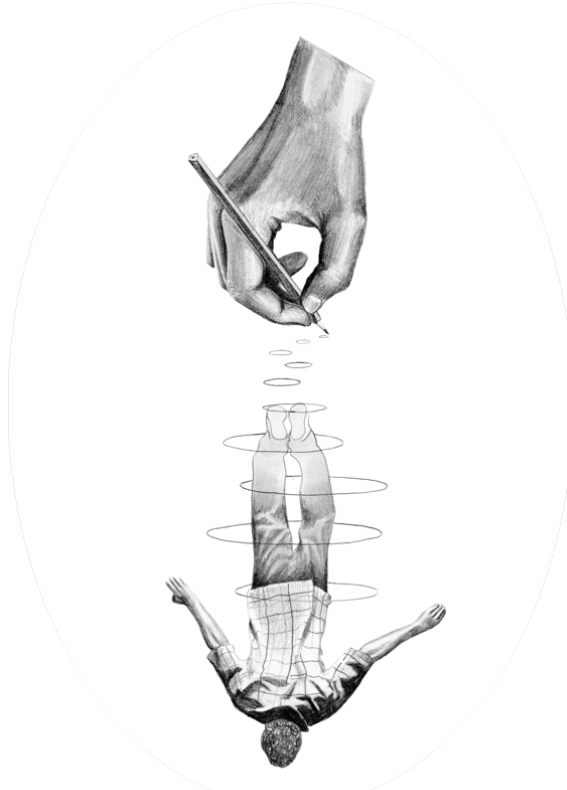




**PALO Gallery | 30 Bond Street, New York**

*The Shrink*

**March 31 – May 7**



Julius Margulies,, Set yourself Free, 2023.

**New York, NY - PALO Gallery** is excited to present *The Shrink*, an exhibition featuring emotionally engaging lightboxes and sculptures by Julius Margulies. Margulies takes on the full spectrum of human emotion in this series, allowing viewers to explore their own inner experiences. The lightboxes in particular use illumination as a central component, with internal “LED lights controlled by a mood monitor that can be changed to any color on the visible spectrum.” These works possess an internal neural network that reveals their own emotions to the viewer.

Margulies was inspired by growing up around x-ray light boxes due to his father’s profession in spinal surgery. He grounds science in aesthetics and delves into the unconscious realm of human emotion with Freudian surrealism. While the focus of his art is undeniably contemporary and human emotion-centric, his art also comments on the technology-saturated world in which we live. This work demonstrates Margulies’ exploration of the personal, marking his journey from tattooing to fine art. This exhibition promises to give viewers a deeper understanding of the vocabulary around human emotion while offering an introduction to Margulies and his artistic practice.

## **Media Contacts:**

PALO Gallery  
info@palogallery.net

Sophia Herring  
sophiamherring@gmail.com

## **About Julius Margulies**

Julius Margulies, also known as Snuffy, is a multidisciplinary artist who employs surrealist imagery to convey emotions through his visual narratives. He utilizes various mediums, including skin, sound, screens, glass, fabric, metal, and concrete, and continually strives to push creative boundaries. Julius has received critical acclaim in various fields, including the international tattoo scene, upscale fashion design, the digital NFT space, and the world of sculpture and fine art.

In addition, Julius has worked as a creative director for musicians, overseeing art direction, merchandising, and music videos for major companies such as Universal Music Group, Netflix, and Calvin Klein, and he has been producing music for more than a decade. His work has been featured in numerous media outlets, including The New York Times, GQ, NYLON, PAPER Magazine, Variety, and many others.

## **About PALO Gallery**

PALO Gallery was founded in 2018 in New York City by third-generation art collector and dealer, Paul Henkel. The gallery's mission is to curate, manage, and cultivate an intersection of emerging and established artistic practice. PALO Gallery is dedicated to working closely with artists to realize their visions and create dynamic experiences for the viewer. Drawing on a tradition of art scholarship and patronage, PALO Gallery serves as a true thought partner to its artists.

In 2022, PALO Gallery established a new flagship location in the NoHo district of Manhattan. The 3,400 square foot space was designed by Selldorf Architects to be a destination for discovery.

PALO Gallery's multifaceted program ranges from solo presentations to curated exhibitions across a wide breadth of artistic endeavors. The gallery is proud to be the exclusive partner showcasing Vica by Annabelle Selldorf.